

HEARST

FOURTEENTH STREET West of Fifth Avenue

Last Three Days of Dressmakers' Spring Sale!

A February Event that yearly grows in prestige and results because of the unusual opportunities it presents

To Buy New Spring Goods At Early Price Concessions Possible Nowhere Else.

New Spring Silks and Dress Goods,
New Spring Wash Dress Fabrics,
New Spring White Goods, Flannels and Waistings,
New Spring Trimmings, Linings and Notions,
New Spring Chiffons, Nets and Ribbons,
New Spring Embroideries and Lace.

The Above Form the Merchandise That Makes This Sale.
An Event of Such Profit
To Dressmakers and House Sewers.

In Preparation for Stock Taking GREAT CLEARANCE VALUES AS FOLLOWS:—

Great Reductions In Women's Cloaks, Suits, Skirts, Teagowns, Shawls, etc.

Radical price cuts to effect clean stocks by inventory—Feb. 27.

Cloth Cloaks—were \$6.98 to \$29.98 2.98 to 17.98
Carcas Cloaks—were \$16.98 to \$36.98 9.98 to 22.98
Satin Duchesse, Flush and Velour Cloaks—were \$15.98 to \$60.00 10.98 to 29.98
Fur-Lined Cloaks—were \$29.98 to \$95.98 16.98 to 49.98
Evening Gowns—Broadcloth and Messaline—were \$15.98 to \$39.98 6.98 to 19.98
Tailored Suits—All new—no old styles—were \$15.98 to \$55.98 9.98 to 39.98
Dresses—Directoire, Princess—Empire—Messaline and taffeta silks, crepe de Chine, Broadcloths, Panamas—black, white and colors—were \$11.98 to \$59.98 7.98 to 39.98
Dress Skirts—Cloth, Panama, Satin, Silk, Velour—were \$5.49 to \$23.98 1.98 to 15.98
Silk Teagowns—were \$16.98 to \$24.98 11.98 to 16.98
Eiderdown Robes—were \$3.98 to \$5.98 2.98 and 3.98
Long Silk Kimonos—were \$6.98 to \$19.98 3.49 to 13.98
Long Albatross Kimonos—were \$5.49 4.49
Long German Flannel Kimonos—were \$1.98 to \$1.98 1.49 to 2.98
Long Flannellette Kimonos—were \$3.98 to \$3.9889 to 1.98
Eiderdown Suits—were \$1.49 to \$5.4998 to 1.98
Silk Scaques—were \$5.98 to \$19.98 3.98 to 7.98
Albatross Scaques—were \$1.98 to \$2.98 2.98 to 4.98
Shawls, Scarfs and Pashment—Silk, Cashmere, Zephyr, Ice Wool and Shetland—were \$5.98 to \$12.9849 to 8.98

Clearance Sale of Washable Bath Rugs

Reversible—best make, but pink-and-white only. } .69
Worth \$1.69—Clearance Price }

—Wilton Velvet Rugs
High-class colors and designs. 9x12 feet. } 16.75
The regular \$24.98 quality. }

Clearances in Waists

Silk, Net, Wool, Batiste, Linen, Lawn
Most desirable styles and qualities and in good condition, but time before inventory is short—Therefore—

Waists of Satin and Taffeta Silk—fancy tailored or trimmed—Nun's, smoke, Peacock and other good colors in the lot—all sizes—values \$5.00 and \$6.00 3.98
Waists of cable net over silk white and colors—also tucked with soutache trim—also Brussels net—silk, tulle, with ribbon run tucks—elaborate jobs—all sizes—were \$2.98 1.98
Nun's Veiling Waists—black, light and dark colors—fancy or plain front—all sizes—were \$2.98 2.48
Fine Lawn and Mercerized Batiste—elaborate lace and embroidery trim or clever emb'd front—also tailored Lawn with stiff collar and tie 1.48
Waists of Wash Crepe—elaborately trimmed with Cluny—also mercerized flannel—also blue, white, pink, blue, and Cluny and Point Venice laces—all sizes—were \$5.98 3.98

Specialties For Lincoln Centennial

CREPE PAPER, patriotic designs: TALLY CARDS and BOXES of STATIONERY, with historical Lincoln picture on cover. ALSO Very Low Prices For Playing Cards.

Congress—Pinochle and Regular Deck—fancy or initial back—worth 50 2
Goodall's Linette Cards—SWEST—linen surface—value 75 3
"500" Playing Cards—11 and 12 spot—instead of 33 2
Bicycle Cards—various styles—black—value 24 3
Lincoln Tally Cards—Value 25 do Valentine Tally Cards 19
Tally Cards with Points and Games—dozen 1
Game Scores—value 10 1
Nickel Tally Cards—value 25 1
Pewee Napkins—designs for Lincoln and Valentine's Day—instead of 29 per 100 1
White Paper Napkins—scallop—value 15 per 100 2
Fit or Flinch—instead of 46 2
Parcel—value 75 5
Valentines, newest fancies, 1 to 9

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No Shoes for Style and Comfort Like the Famous "Tenderfoot"

Why not have both requirements filled if possible?... It is possible if you get these famous Tenderfoot Shoes. Thousands of men have proved that these splendidly made shoes "touch tender spots" with grateful relief.... One trial proves it—no burning or aching, but genuine comfort at once.

Made of soft kid, with no side seams to bind—toe technically named "broad," but also shapely and natty—low, broad heels—

Style I.—With light, flexible hand-turned soles 2.19
Style II.—With hand-welded extension soles 2.98
Style III.—Stout women's sizes—extra wide ankles 3.25

Sizes 3 to 10—extra wide widths.

MORNING SALES—To-morrow, Thursday, Until 1 P. M.

To prevent dealers buying, quantities restricted.
No Mail or Telephone Orders.

\$8.98 Women's Black Kersey Coats 4.85 50 inches long—Empire and semi-fitted—double-breasted—revers—Colonial pockets, satin trim—32 to 44 SECOND FLOOR—NEW BUILDING.	\$2.00 Men's Wool Sweater Coats .98 Plain or with trim—with pockets—34 to 44 MAIN FLOOR—WEST.
\$1.49 Women's Batiste Waists .79 Tuck and panel effects, with lace and embroidery—trim—3 sleeves—all sizes SECOND FLOOR—CENTRE.	124c. Men's All-Linen 11'dk'ts. .88 Irish linen—hand-stitched—large size MAIN FLOOR—HDKT. DEPT.
\$1.19 Women's Wrappers .64 Flannellette—medium and dark—all sizes—pleated front and back—deep flounce. SECOND FLOOR—CENTRE.	49c. Boys' Necktie Shirts .28 Madras and Percale—white and light—knives—with and without attached cuffs—12 to 14 neck THIRD FLOOR—BOYS' CLOTHING.
\$1.98 Marcelline Petticoats 1.09 Firm quality—emb'd flounce—lengths 35 to 42 SECOND FLOOR—CENTRE.	89c. Renaissance Centre Pieces .59 Deep handsome border—Union linen centre—12 to 14 inch—round the square MAIN FLOOR—NEW BUILDING.
98c. Squaw Hooping Bags .59 Black and colors—well lined—strap handles MAIN FLOOR—LEATHER GOODS.	39c. Mercerized Table Damasks .26 High—14 inch—12 inch—14 inch MAIN FLOOR—LINEN DEPT.
59c. Women's Lingerie Drawers .38 Insert and edge of lace or embroidery and tucks SECOND FLOOR—CENTRE.	24c. White Standard Sheetings .16 1/4 4-4—value .25 18 1/4 10-4—value .29 19 1/4 BASEMENT—NEW BUILDING.
\$1.24 & 24c Women's Black Hose .14 Hemstitched dye—double sole, heel, toe—all sizes MAIN FLOOR—CENTRE.	19c. Fine Huck Towels .12 Hemstitched—damask centre and border—all white MAIN FLOOR—LINEN DEPT.
15c. Novelty Wash Mitts .7x Best shape for Spring and Summer—28-inch—BASEMENT—WASH DRESS FABRICS.	\$1.29 Feather Bed Ticks .87 Full and 3-4 size—made to our order. BASEMENT—HOOPING SECTION.
24c. Sash Pins, Belt Buckles .14 Gift, oxidized, jet, with and without jewels MAIN FLOOR—CENTRE.	59c. Rogers Nickel Forks .33 Large—value 40c—value 30c MAIN FLOOR—CENTRE.
23c. Ribbons, Taffetas .14 Sash and hair with a clip—28 colors MAIN FLOOR—NEW BUILDING.	69c. Rope Cotton Girdles .39 Nearly 4 yds. long—time colors—heavy tape—also BASEMENT—HOOPING SECTION.
49c. New Hoses .25 All single or cluster of four—also bunches of foliage THIRD FLOOR—MULINERY DEPT.	Good Notion Specials Hat Pins—Jet and cold crystals—2 for 5 Hair Pin Cabinets—assorted—values 8 and 10 Pin Hose Supporters—values 10 & 12 Black, white, pink, blue—also Fruited Elastic—see yard BASEMENT—NOTION DEPT.
39c to 59c Diaries .25 Leather cloth, covers 1 to 2 days to week THIRD FLOOR—STATIONERY.	
7c Domet Flannels .4x Heavy, soft and fleeces for infants, wear, etc. BASEMENT—NEW BUILDING.	

Also 24 OTHER MORNING SPECIALS—equal value to above
Not advertised—Space does not permit.
LOOK FOR THE CLOCKS! LOOK FOR THE CLOCKS!